

MICHIGAN  
MANUFACTURING  
TECHNOLOGY  
CENTER

# CONNEX<sup>TM</sup> MICHIGAN

Your Free Subscription to  
**CONNEX<sup>TM</sup> Michigan** is Waiting.

## CONNEX<sup>TM</sup> Michigan: The Most Advanced Supply Chain & Manufacturing Database Tool Available.

CONNEX<sup>TM</sup> Michigan is a cloud-based, industry-designed software platform that centralizes the Michigan supply chain network into a searchable scouting database and integrates with the national Manufacturers Marketplace. Sponsored by the Michigan Manufacturing Technology Center and supported by the Michigan Economic Development Corporation, CONNEX<sup>TM</sup> Michigan is designed to be the premier system for domestic supply chain sourcing and networking.

CONNEX<sup>TM</sup> Michigan highlights a member company's assets, certifications, equipment, material types and other relevant industry information to help other manufacturers find them. It allows manufacturers to view and post requests for proposals and requests for surplus materials or equipment, as well as other unique needs posted by members to the platform.



JOIN CONNEX<sup>TM</sup> MICHIGAN BETWEEN JANUARY 28 & APRIL 30, 2022 AND GET FREE ACCESS TO THE MANUFACTURERS MARKETPLACE & CONNEX<sup>TM</sup> MICHIGAN FOR LIFE! (A \$500/year savings)

## CONNEX™ Michigan Focuses on Strengthening the Supply Chain & Sourcing Local. Features Include:



**One database for all U.S. manufacturers.** The deepest U.S. manufacturer search platform available!



**Powerful search capability.** Hundreds of search filters help industry manufacturers, buyers and suppliers connect based on exact needs, such as *equipment, services, capabilities, location, certifications and special interest groups.*



**Supply chain optimization.** Find alternative suppliers, view your supply chain, highlight risks within your supply chain by looking at single supplier risk, financial risk, government blacklists, etc.



**Business recovery & resilience.** Quickly respond when disaster strikes with immediate access to new suppliers or supply chain partners. Plus, the platform is interoperable with the Manufacturers Marketplace that was developed by NAM.



**Partnership Development.** If you're looking to grow your business or are trying to develop new products and need new partners, CONNEX™ allows you to search for relevant companies, both in Michigan and nationally.



**Business development.** Highlight your assets, certifications, capabilities, and other relevant industry information to help manufacturers find you to integrate into their supply chain. View RFPs, RFQs, RFIs, requests for surplus materials or equipment, and more.



**Statewide & national recognition.** CONNEX™ Michigan is integrated with and promoted by local and regional partners that support manufacturing, including NAM, NIST, MEP National Network, Associations, Economic Development Offices and Chambers of Commerce.

### JOIN NOW!

Join now and get FREE ACCESS\* to the Manufacturers Marketplace & CONNEX™ Michigan for life, only through the Michigan Manufacturing Technology Center, your MEP National Network Partner. This is a savings of \$500 per year!

*\* Manufacturers must join CONNEX™ Michigan between January 28 & April 30, 2022 to receive free lifetime access.*

### Request Login Access

To create an account:

- Visit [the-center.org/connex](https://the-center.org/connex).
- Click the "Request an Account" button, fill out the form & submit.
- You will receive a response within two business days.
- If you have questions about how to create your account, email [CONNEX@the-center.org](mailto:CONNEX@the-center.org).

*For more information, visit [The-Center.org/connex](https://The-Center.org/connex). Need assistance creating your profile? Email CONNEX™ Michigan at [CONNEX@the-center.org](mailto:CONNEX@the-center.org).*



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