

# AMERICAN ADVERTISING AWARDS



## 2022 District 10 American Advertising Awards Winners

AAAF - Amarillo - Gold (2) - Silver (2) - Bronze (2)

AWARD	ENTRY CODE	ENTRANT	ENTRY NAME	CATEGORY
Silver	021A-38419-10-AML	Parkhill	Friona Primary School Hub Graphics	Out-Of-Home, Interior or Exterior Site
Bronze	036A-396249-10-AML	Conveyor	This Is Amarillo	Internet Commercial
Bronze	052-402246-10-AML	Circles Co. Collective	Anchor Church Logo	Logo Design

AWARD	ENTRY CODE	ENTRANT	ENTRY NAME	CATEGORY
Silver	056-382340-10-AUS	Arts+LABOR	Vibrant City - AR Filters	Augmented Reality
Gold	035B-38855-10-AUS	CALLEN	Ready For Anything	Regional/National Television Commercial Campaign
Bronze	035A-38856-10-AUS	CALLEN	Slap	Regional/National Television Commercial
Bronze	036B-38859-10-AUS	CALLEN	Jalapeño Ranch Water	Internet Commercial Campaign
Bronze	084B-38709-10-AUS	CALLEN	Together, A Film You Can Buy	084B - Campaign
Bronze	055A-38914-10-AUS	Dell Technologies	Alignways Defy Boundaries	Animation, Special Effects or Motion Graphics
Bronze	082-38539-10-AUS	Dell Technologies	Businesses We Love	082 - Corporate Social Responsibility Campaign
Gold	077B-38564-10-AUS	Dell Technologies	Reconnect Rush	077B - Corporate Social Responsibility Online/Interactive Campaign
Bronze	082-386306-10-AUS	Dell Technologies	Diversity, Equity and Inclusion	082 - Corporate Social Responsibility Campaign
Gold	058B-387860-10-AUS	Dell Technologies	P Series Family	Computer Generated Imagery (CGI)
Bronze	058B-387868-10-AUS	Dell Technologies	3ZZZ/CEA Better View From Anywhere	Computer Generated Imagery (CGI)
Bronze	058B-38859-10-AUS	Dell Technologies	Rugged - Grit	Computer Generated Imagery (CGI)
Silver	058B-388536-10-AUS	djnr interactive	Rugged - Better View	Computer Generated Imagery (CGI)
Silver	023B-389023-10-AUS	djnr interactive	Dieste Website	Business-to-Business Website
Bronze	024B-383197-10-AUS	GSD&M	G.O.A.T. Bracket	Social Media, Campaign
Gold	050-388603-10-AUS	GSD&M	E.C.H.O	Online/Interactive Campaign
Gold	056A-389414-10-AUS	GSD&M	E.C.H.O	User Experience
Gold	025C-388616-10-AUS	GSD&M	E.C.H.O	Art Direction—Single
Gold	050-388617-10-AUS	GSD&M	E.C.H.O	Games
Gold	068-388618-10-AUS	GSD&M	E.C.H.O	Online/Interactive Campaign
Gold	025E-388620-10-AUS	GSD&M	E.C.H.O	User Experience
Silver	059-389104-10-AUS	GSD&M	Only Unleashed	Video Editing
Gold	070-389101-10-AUS	GSD&M	Special Warfare Cam	Video Editing
Gold	025E-389103-10-AUS	GSD&M	Special Warfare Calm	Innovative Use of Interactive/Technology
Gold	025C-389258-10-AUS	GSD&M	Web AR Pac-Man Box	Virtual Reality
Gold	031-389259-10-AUS	GSD&M	Web AR Pac-Man Box	Branded Content & Entertainment for Online/Interactive
Gold	064-389261-10-AUS	GSD&M	Web AR Pac-Man Box	Augmented Reality
Gold	025E-389262-10-AUS	GSD&M	Web AR Pac-Man Box	Virtual Reality
Gold	054A-389275-10-AUS	GSD&M	Hear My Voice/Escucha mi voz	Branded Content & Entertainment – Any print medium
Gold	056A-389276-10-AUS	GSD&M	Hear My Voice/Escucha mi voz	Illustration
Gold	085A-389279-10-AUS	GSD&M	Hear My Voice/Escucha mi voz	Art Direction—Single
Bronze	014B-389283-10-AUS	McGarrah Jesse	Howler + Helms Cocktail Kit	085A - Single Unit—Any Size
Silver	107A-389235-10-AUS	Hunt, Gather	Burger Queen	Specialty Advertising—Other Merchandise
Gold	023A-389273-10-AUS	Hunt, Gather	Chipotle   A Future Begins	105A - Single-Medium Campaign
Bronze	035A-380145-10-AUS	Indeed	A New Beginning	Consumer Website
Silver	047D-383977-10-AUS	McGarrah Jesse	Untangled Collection Campaign	Regional/National Television Commercial
Silver	016B-383983-10-AUS	McGarrah Jesse	Real Predators Installation	Integrated Advertising Campaign - Regional/National - Consumer
Silver	047D-383989-10-AUS	McGarrah Jesse	Pro Series Product Launch Campaign	Integrated Advertising Campaign - Regional/National - Consumer
Silver	088B-388133-10-AUS	KCO Advertising	Threads of Texas	088B - Campaign

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Bronze	038B-382590-10-CCH	Downtown Management District	Discover Downtown	Website Series
Bronze	038A-383102-10-CCH	Tuxedo Goose Films	The Taco Chair - Natalie Trevino	Website Events
Bronze	036A-383106-10-CCH	Tuxedo Goose Films	Gold Dust Areola Restoration	Internet Commercial
Bronze	052-384800-10-CCH	MDR	Kemah Logo	Logo Design
Bronze	016A-384816-10-CCH	MDR	Boston Marathon Finish Line	Out-Of-Home Installation
Bronze	048-384825-10-CCH	MDR	All Kinds of Fun	Integrated Brand Identity Campaign
Bronze	052-395505-10-CCH	Snyder + Associates	Corpus Christi Symphony Orchestra	Logo Design
Bronze	015-395906-10-CCH	Visit Corpus Christi	Visit Corpus Christi Gift Card	015 - Guernilla Marketing

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Gold	024B-403708-10-DAL	Creative Agency	Mission Sweet Hawaiian Tortillas	Social Media, Campaign
Bronze	058A-493239-10-DAL	CBC Austin	903 - Space Inspired Series	Illustration Series
Silver	093-397414-10-DAL	Helms Torte	The Safest A.D.D.Y's Ever	093 - Ad Club or Marketing Club
Silver	066-387321-10-DAL	Groove Jones	The Whynauts	Augmented Reality
Silver	056A-395124-10-DAL	Kickstand	IBM THINK	Art Direction—Single
Bronze	094-395373-10-DAL	Launch Agency	Microscope elevator	094 - Integrated Media Public Service Campaign
Bronze	089-408060-10-DAL	Launch Agency	Tulipalooza Campaign	089 - Public Service Television
Bronze	048B-404928-10-DAL	LERMA	Find the Words: Jennifer	Music Video
Silver	058A-405478-10-DAL	Moroch	Find The Pops	Animation, Special Effects or Motion Graphics
Bronze	046-406665-10-DAL	Nametag Films	Mary Kay - Unstoppable	Music Video
Gold	091-406773-10-DAL	Nametag Films	Indian Springs Ranch	Public Service Online Film, Video & Sound
Bronze	094-392224-10-DAL	Plot Twist Creativity	Write "Wonder Awaits You"	Integrated Media Public Service Campaign
Gold	026B-387175-10-DAL	PMG	Old Navy Social Campaign	Social Media, Campaign
Gold	035A-401891-10-DAL	PMG	7-Eleven Delivery Live	Multiple Events
Bronze	035A-410504-10-DAL	Saatchi & Saatchi	Born From Inevitable	Regional/National Television Commercial
Gold	010C-384924-10-DAL	Spire Agency	B2BQ Sauce Mailer	Direct Mail 3-D/Mixed
Silver	096-384925-10-DAL	Spire Agency	B2BQ Sauce Bottles	096 - Direct Marketing & Specialty Advertising
Gold	023B-384944-10-DAL	Spire Agency	Spire B2B Website	Business-to-Business Website
Gold	021-387229-10-DAL	The Infinite Agency	Rise Up - Go Wild	Campaign
Bronze	017B-388089-10-DAL	The Infinite Agency	Bud Light - Getzler - Canopy OOH	Video Editing
Bronze	047B-389172-10-DAL	The Integer Group	Word of Mouth	Integrated Advertising Campaign - Local - Consumer
Bronze	007A-402478-10-DAL	The Matchbox Studio	BMW Dallas Marathon Anniversary	Card, Invitation or Announcement
Bronze	024B-408607-10-DAL	TERMA	The Shop	Social Media, Campaign
Silver	065-386752-10-DAL	The Virtual Wild	Geo Quest AR	GPS & Location Technology
Bronze	058B-392109-10-DAL	TracyLocke	Postcard - France Isn't So Far Away	Campaign
Bronze	018B-401778-10-DAL	TracyLocke	La Madeleine - French Posters	Illustration Series
Bronze	002A-402028-10-DAL	TracyLocke	Pizza Hut - Triple Treat Box	Packaging
Bronze	028-402057-10-DAL	TracyLocke	Pizza Hut - April Fool's Day Email	Email
Silver	039B-402775-10-DAL	TracyLocke	Pepsi - Full Of Detroit Soul	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	058B-404885-10-DAL	TracyLocke	Crown Royal - Make Game Day Crisp	Illustration Series
Silver	067D-383989-10-DAL	TRG	The Art Walk Experience	Illustration Series
Gold	091-390327-10-DAL	TRG	Hope Rises	091 - Public Service Online Film, Video & Sound
Gold	023C-390515-10-DAL	TRG	Choctaw Art Walk	Microsite

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Bronze	057A-388871-10-FTW	Agency Habitat	House of High - Clarity	Cinematography—Single
Bronze	008E-387031-10-FTW	Balcom Agency	Cooking in Harmony	Book Design
Bronze	041-387378-10-FTW	Balcom Agency	Dairy Up Close - The Calling	Branded Content & Entertainment - Non-Broadcast
Bronze	041-387380-10-FTW	Balcom Agency	Dairy Up Close - Facing the Unknown	Branded Content & Entertainment - Non-Broadcast
Bronze	041-387382-10-FTW	Balcom Agency	Dairy Up Close - Put Your Boots On	Branded Content & Entertainment - Non-Broadcast
Gold	057B-387402-10-FTW	Balcom Agency	Dairy Up Close Docuseries	057B - Cinematography—Campaign
Bronze	041-388729-10-FTW	Balcom Agency	Dairy Up Close - Rajan and Goliath	Branded Content & Entertainment - Non-Broadcast
Bronze	060A-391646-10-FTW	Balcom Agency	Dairy Up Close Trailer :90	Music Without Lyrics—Single
Gold	057A-391735-10-FTW	Balcom Agency	Dairy Up Close Trailer :90	Cinematography—Single
Gold	057A-391829-10-FTW	Balcom Agency	Dairy Up Close - Facing the Unknown	Cinematography—Single
Gold	057A-391898-10-FTW	Balcom Agency	Dairy Up Close - Put Your Boots On	Cinematography—Single
Silver	059-391903-10-FTW	Balcom Agency	Dairy Up Close Trailer :90	Video Editing
Bronze	039B-393016-10-FTW	HOEGGER COMMUNICATIONS	Home for Freedom	Music With/Without Lyrics—Campaign
Silver	041-393017-10-FTW	HOEGGER COMMUNICATIONS	Home for Freedom	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	038A-393020-10-FTW	HOEGGER COMMUNICATIONS	Home for Freedom	Branded Content & Entertainment - Non-Broadcast
Gold	058A-393021-10-FTW	HOEGGER COMMUNICATIONS	Home for Freedom	Animation, Special Effects or Motion Graphics
Silver	058A-393245-10-FTW	HOEGGER COMMUNICATIONS	Home for Freedom	Art Direction—Single
Gold	038B-382328-10-FTW	Make Something Beautiful	Where You Belong	Website Series
Silver	038A-382322-10-FTW	Make Something Beautiful	The Bugs	Website
Silver	038A-382325-10-FTW	Make Something Beautiful	The Sea	Website
Silver	038A-382326-10-FTW	Make Something Beautiful	The Performance	Website
Gold	038A-383161-10-FTW	Make Something Beautiful	A&M Visiting Center	Website
Bronze	007A-382046-10-FTW	Schaefer Advertising Co.	Zoo Ball in Paradise Invitation	Card, Invitation or Announcement

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Bronze	035B-385764-10-HOU	Carlbarg	The Official Tractor of Tough	Regional/National Television Commercial Campaign
Bronze	002A-389428-10-HOU	Deutscher	The Adventure Continues	Packaging
Bronze	058B-389576-10-HOU	Hierarchy Advertising	Derby Day	Illustration Series
Bronze	055B-389580-10-HOU	Hierarchy Advertising	Permission Whiskey & Service Co	055 - Ad Club/Color/Digitally Enhanced—Campaign
Bronze	056A-389933-10-HOU	Hierarchy Advertising	Derby Day	Art Direction—Single
Bronze	058B-389968-10-HOU	Hierarchy Advertising	Derby Day	056B - Art Direction—Campaign
Silver	048-389812-10-HOU	Houston Rockets	REMIx NIGHTS	Integrated Brand Identity Campaign
Silver	058D-389979-10-HOU	Houston Rockets	LIGHT THE FUSE Flames & Ember	Black & White/Color/Digitally Enhanced—Campaign
Bronze	058B-390298-10-HOU	Houston Rockets	REMIx NIGHTS LEGEND POSTER SERIES	Poster Campaign
Gold	046-390132-10-HOU	Houston Rockets	Light The Fuse Music Video	Music Video
Bronze	049-384856-10-HOU	Lopez Negrete Communications	"Disfruta cada momento del verano"	Integrated Branded Content Campaign
Bronze	035B-384857-10-HOU	Lopez Negrete Communications	"Navidea con todo" Campaign	Regional/National Television Commercial Campaign
Bronze	035B-384858-10-HOU	Lopez Negrete Communications	"Back to School" Campaign	Regional/National Television Commercial Campaign
Bronze	035B-385193-10-HOU	Lopez Negrete Communications	Hablemos de tu día de clases Campaign	Regional/National Television Commercial Campaign
Silver	035B-385228-10-HOU	Lopez Negrete Communications	"Retire Money Habits" Campaign	Illustration Series
Bronze	057A-385228-10-HOU	Lopez Negrete Communications	"Nos Inspiras Tu"	Cinematography—Single
Bronze	049-386290-10-HOU	Lopez Negrete Communications	"Together Somos Mas" Campaign	Integrated Branded Content Campaign
Bronze	054A-385034-10-HOU	LOVE Advertising	Conoco: Go Find It	Illustration
Silver	095-384923-10-HOU	M2 The Agency	Eat, Drink, Be Awesome.	095 - Brand Elements
Bronze	055B-385720-10-HOU	Michael Hart Photography	Houston Skyline Panoramic	Photography, Color
Bronze	036B-389129-10-HOU	Norton	2022 Calendar Mailer	036 - Direct Marketing & Specialty Advertising (printed or digital)
Gold	055D-384806-10-HOU	Norton	Shivley Do-Nuts	Black & White/Color/Digitally Enhanced—Campaign
Bronze	052-384815-10-HOU	Norton	Conception Chicken	Logo Design
Bronze	039B-383984-10-HOU	Pennebaker	Dräger Mining Digging Show	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	016B-386380-10-HOU	Pennebaker	Dräger Mining Trade Show Booth	Out-Of-Home Multiple Installations
Bronze	096-386407-10-HOU	Pennebaker	Pennebaker Holiday Book	096 - Direct Marketing & Specialty Advertising (printed or digital)
Bronze	059-388482-10-HOU	Petro	Dräger Mining Digging Down	Hamilton Shirts—Single
Bronze	091-384845-10-HOU	Petro	Three Seconds Later	091 - Public Service Online Film, Video & Sound
Bronze	039A-384951-10-HOU	Petro	Handmade	Film/Video/Sound Branded Content, :60 Seconds or Less
Silver	057B-384987-10-HOU	Petro	Round Rock Chamber	057B - Cinematography—Campaign
Gold	058A-381781-10-HOU	Schlumberger	The Future is On	Animation, Special Effects or Motion Graphics
Silver	024B-384670-10-HOU	Strong Visuals Company	A Mother's Work	Social Media, Campaign

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Bronze	008B-388598-10-LUB	Texas Tech University	Lynda Kay Feature	Editorial Spread or Feature Design
Bronze	008B-388640-10-LUB	Texas Tech University	Von Verhuzen Feature	Editorial Spread or Feature Design
Bronze	055B-390298-10-LUB	UMC Health System	UMC EMS Christmas Light Show	Social Media, Single Execution
Bronze	039B-388713-10-LUB	UMC Health System	Rick Rodriguez Story	Film/Video/Sound Branded Content, More Than :60 Seconds
Gold	057A-390538-10-LUB	UMC Health System	UMC: Our Passion is You	Cinematography—Single

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Bronze	055B-390605-10-NEA	Sun Bear Photography	Double Shot	Photography, Color
Bronze	001D-405146-10-NEA	Joshua Phillips	Hand-Lettered Craft Beer Posters	Product or Service Sales Promotion Campaign
Bronze	055B-406575-10-NEA	Kim Vickrey Design	February	Photography, Color
Bronze	055B-406617-10-NEA	Kim Vickrey Design	August	Photography, Color

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Bronze	061-409482-10-NEL	Great Minds Communication	Jim Taylor Buick GMC "Tailgate"	Voicemail

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Gold	037A-385492-10-OKC	Creative at McElroy	INFUSION21 Conference Branding	Event
Bronze	039B-399334-10-OKC	BeardCunningham	JRE Presents Laurel Springs	Film/Video/Sound Branded Content, More Than :60 Seconds
Bronze	065-392683-10-OKC	Beyond Theory Creative	Medefy Site Navigation	Interface & Navigation
Silver	024B-400383-10-OKC	Coin Creative	Skulls Unlimited: Osteolidsays	Social Media, Campaign
Bronze	052-401796-10-OKC	Coin Creative	Musubi Man	Logo Design
Bronze	036A-397896-10-OKC	Digital DM	The Surrey Hotel NYC	Internet Commercial
Silver	036A-397897-10-OKC	Digital DM	AT&T Travel Catalog	Consumer Website
Bronze	030A-397665-10-OKC	Funnel Design Group	2021 Travel Catalog	030A - Digital Publications - Single
Bronze	061-401665-10-OKC	Hahn Public	Rebate Email	Voicemail
Bronze	058A-401667-10-OKC	Hahn Public	Rebate Remix	Animation, Special Effects or Motion Graphics
Bronze	055D-400993-10-OKC	High Five Media	580 Beef	Black & White/Color/Digitally Enhanced—Campaign
Bronze	058E-396229-10-OKC	Insight Creative Group	"The Hub" - Brand Book	Book Design
Bronze	059-398017-10-OKC	Insight Creative Group	Shake It Up - Fall	Video Editing
Bronze	051-399789-10-OKC	Krush	WanderFolk Spirits - Storybook	051 - Copywriting
Gold	054B-400359-10-OKC	Krush	WanderFolk Spirits - Storybook	Illustration Series
Bronze	056A-400372-10-OKC	Krush	WanderFolk Spirits - Storybook	Art Direction—Single
B				