

# About USAID Learns



IMPLEMENTER: Social Impact, Inc.  
CURRENT OBLIGATION: \$11.2 million

2019 - 2024

## Why USAID Learns?

USAID/Vietnam has recently established a [new Country Development Cooperation Strategy \(CDCS\) for 2020-2025](#) outlining priorities for its development assistance in Vietnam. To effectively implement this strategy and manage towards results, the Mission has contracted an institutional support mechanism (USAID Learns) to act as a force multiplier for the Mission and over 40 activities. USAID Learns staff and consultants provide ongoing technical assistance in Program Cycle processes: strategy; project design; activity design; monitoring; research and evaluation; and collaborating, learning & adapting.

The ultimate 'why' of USAID Learns is to contribute to more sustainable and locally-owned development results in USAID's programming. Our team does this by:



Advancing evidence-informed decision-making



Strengthening collaboration between USAID, implementing partners, and local stakeholders



Improving staff knowledge and skills in monitoring, research and evaluation, and collaborating, learning & adapting (CLA)

## How we work with USAID

USAID Learns provides several services to USAID/Vietnam outlined on the following page. In providing those services, USAID Learns focuses on:

- Clarifying the 'why' of the task to ensure it is useful to USAID staff and partners and achieves its intended effect
- Ensuring co-management with USAID staff so that results of the effort are owned and carried forward by the Mission
- Modeling learning and adaptive management to continuously improve services

If you need support from USAID Learns, see the list of services on the next page and reach out to the staff listed with USAID Learns COR (Giang Tong Le) in copy.

The reference guide below is intended for USAID/Vietnam staff to understand USAID Learns' services and who to contact if you need assistance. If you are a USAID/Vietnam implementing partner, please go through your Agreement/Contracting Officer's Representative if you need assistance from USAID Learns.

1

## Research & Evaluation



*Produce evidence and facilitate evidence-informed decision-making*

- Examples of services: studies, assessments, desk reviews, evaluations, data analysis and utilization workshops, and other knowledge products
- Points of contact: Monalisa (msalib@socialimpact.com) & Phuong (phuong.pham@socialimpact.com)

2

## Monitoring



*Help partners to plan effectively for monitoring and produce high quality data*

- Examples of services: Technical assistance on Activity MEL Plans, data quality assessment support, and support to Development Information Solution (DIS)
- Points of contact: Gaelle (glepottier@socialimpact.com) & Truong (truong.bui@socialimpact.com)

3

## Capacity Building



*Provide staff with the knowledge and skills to apply MEL and CLA approaches*

- Examples of services: Activity MEL Plan clinics and other training, coaching, and on-the-job support
- Points of contact: Gaelle (glepottier@socialimpact.com) & Thao (thao.dinh@socialimpact.com)

4

## Facilitation



*Enable effective and efficient collaboration among stakeholders to produce results*

- Examples of services: facilitate Program Cycle processes such as project design, activity design, co-creation, and pause & reflect sessions
- Points of contact: Monalisa (msalib@socialimpact.com) & Ha (hongha.nguyen@socialimpact.com)

5

## Governance Integration



*Support USAID and partners to achieve governance results*

- Examples of services: Technical assistance during project design, activity design, and implementation; learning from and reporting on implementation to capture governance results
- Points of contact: Monalisa (msalib@socialimpact.com) & Sean (smulkerne@socialimpact.com)