

Community Ambassadors Program

Engage. Educate. Empower.



Are you passionate about economic mobility and uplifting others? Interested in helping those around you build generational wealth? Then you'd make a great Community Ambassador for the Office of Economic Empowerment (OEE).

OEE is a department within the Office of the Treasurer and Receiver General of Massachusetts tasked with offering free and accessible financial education, promoting wage equity, and creating a bright future for children across the state.

What Is the Community Ambassadors Program?

The Community Ambassadors Program aims to increase the number of Massachusetts residents who have a deep understanding of financial foundations by creating a network of trained champions on economic empowerment topics. These spokespeople, chosen because of their own networks and existing commitment to the state and its residents, will get access to specialized training on personal finance topics and help us spread awareness on opportunities for their communities.

Who can be a Community Ambassador?

Anyone with a broad reach and a dedication to their community can become an Ambassador. We're particularly looking for partners who are affiliated with statewide or community-based organizations and who have frequent access to the individuals we serve. Bilingual speakers are highly encouraged to apply.

Why would I want to be one?

Becoming an OEE Community Ambassador is a great way to amplify your reach and put your circle of influence to good use. Ambassadors help those most in need build the skills and learn the tools they can use to forge a financially sound future.

What is expected of me?

Over the course of six months, Ambassadors will be fully trained on financial education and empowerment initiatives. The Ambassador Training Program run by OEE and our partners at M&T Bank will provide a detailed scope of our expectations, background, and goals. Ambassadors will become well versed in our programs, be provided with resources, and have a step-by-step guide on how to engage participants within their network. Finally, Ambassadors will be invited to participate in a forum to help develop approaches for delivering programs to the residents of Massachusetts.

What will I learn and gain?

The Community Ambassadors Program provides great value for all involved—and not just financial value. In addition to receiving a \$2,500 stipend and a Certificate of Completion, Ambassadors can make a tangible and long-lasting impact on the lives of participants.

M&T Bank



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**ECONOMIC
EMPOWERMENT**

Office of the Treasurer and Receiver General of Massachusetts

**Apply now at mass.gov/communityambassadors
Applications close on March 15th!**

