

MENTAL
WELLNESS

COVID-19
RESPONSE

DIVERSITY &
INCLUSION

TOTAL FARMER
HEALTH NURSE
COACHES

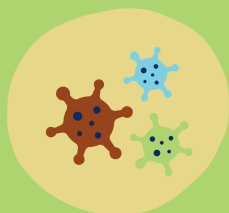
AGRISAFE
GROWTH

YEAR IN REVIEW: 2020

ALL ABOUT AGRISAFE IN 2020



COVID-19



RESPONSE

The AgriSafe Network launched a public health campaign in March of 2020 aimed at preventing the transmission of SARS-CoV-2 among farmers and ranchers. During a nine-week period over **1,000 people** attended the weekly "Think Tank" educational webinar series hosted by AgriSafe. In addition, AgriSafe led national efforts to create a **database** of COVID-19 prevention resources developed for the farm and ranch communities.



MENTAL WELLNESS

AgriSafe trained a diverse group of healthcare and agricultural professionals with mental health programming. In 2020, we added 12 live (and now On Demand) webinars to our existing offerings for mental health offerings, training **1,050 individuals** in a variety of agricultural mental health topics. In 2020, AgriSafe offered professional continuing education credit for seven trainings affecting mental health and wellness for farming communities. The Southern Farm and Ranch Stress Assistance FY 19 Network continued its work in agricultural mental stress. Building on that momentum, the group laid the foundation as a national network known as the AgriStress Response Network.



DIVERSITY & INCLUSION

In the wake of racial unrest in the United States, AgriSafe Network began an internal process of evaluating issues related to race, diversity, and inclusion in agriculture and among our own organization. Immediate action items included a statement on racism as a public health threat and its impacts on the agricultural workforce. AgriSafe staff members are committed to fostering dialogue across the nation that results in a racially equitable response to this crisis. Additionally, AgriSafe hosted a virtual "**Think Tank**," in November 2020, with the goal to recognize racism as a public health crisis and to explore the impact of racism on the agricultural workforce.



TOTAL FARMER HEALTH NURSE COACHES

The Total Farmer Health (TFH) Nurse Coach program, funded by Farm Credit Services of America, completed its first year of work in 2020. Working in Wyoming, South Dakota, Iowa, Nebraska, and Eastern Kansas, four nurse coaches trained over 467 rural residents and engaged over 9,000 stakeholders on the topic of mental wellness. TFH Nurse Coaches also developed relationships with 28 organizations across the five-state region with over 470,000 social media views through publications, posts, and face-to-face events.

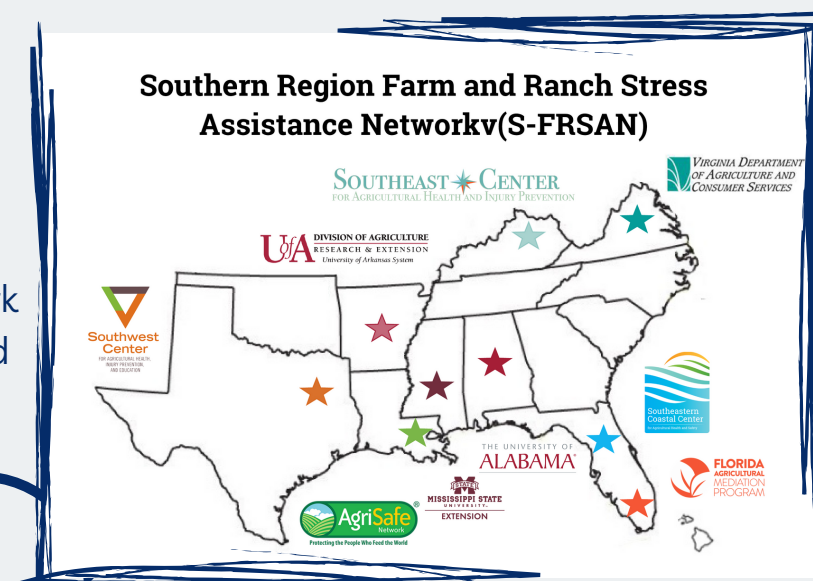


SOUTHERN FARM & RANCH STRESS ASSISTANCE NETWORK

In 2020, our Southern Region Farm and Ranch Stress Assistance Network (S-FRSAN) developed innovative programs and public health practices to meet the increasing mental health needs of southern farm families. Today, the network has expanded nationally and is now called the **AgriStress Response Network**.



**AgriStress
RESPONSE
NETWORK**



A MESSAGE FROM OUR CHAIR



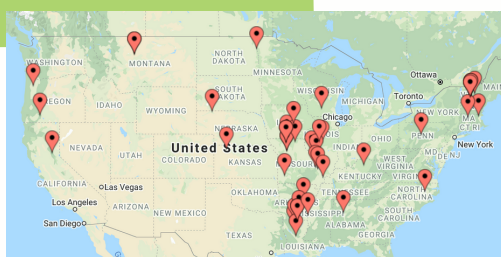
CARLA WILHITE, OTR
BOARD CHAIR

Carla Wilhite

"AgriSafe continues to innovate and achieve despite an unprecedented global health event! The response of the AgriSafe team to COVID-19 in launching a public health campaign reflected top tier leadership and initiative throughout the organization, and the team was not deterred in continuing to educate and train nurse scholars, promote farmer mental health, participate in opioid misuse prevention, and partner with federal, regional, and local agencies to support health in agriculture. AgriSafe has amply delivered on the mission, values, and vision of the organization, and on behalf of the Board, I invite you to read this report to capture just a few of the highlights from the year 2020 and the demonstrated value of this small, but mighty nonprofit dedicated to agricultural health programming and training."

AGRISAFE'S

Programs



The AgriSafe Nurse Scholar program has provided over 100 nurses in 34 states with education specific to the health and safety needs of the agricultural industry.

In 2020, **45** nurses across the nation completed the 18 credit hour program. Most of these nurses serve the rural and farming communities. As nurse scholars, they now can expand their services to include agricultural occupational care.

AgriSafe Learning: Nurse Scholar

WOMEN'S HEALTH SAFETY TRAINING

According to the 2017 Census on Agriculture, approximately 1.2 million women have identified as producers, marking an increase of over 26%. With this knowledge, AgriSafe has developed a series of ag safety and health trainings specifically for women, on topics including reproductive health, ergonomics, and hazardous chemical exposures.

In 2020, we trained
1,028
employers and employees,

for a total of
1,463.75
contact hours.

New Resource →
"Knowing the Difference: Fit Test vs User Seal Check"



AgriSafe Learning: Women's Health



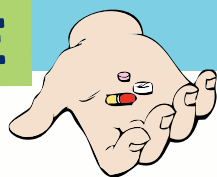
Agricultural educators are busy professionals who are expected to educate youth on a wide range of topics. Our end goal is to build the capacity of local agricultural educators, rural health professionals, and rural leaders to train young workers. In 2020, we added a new training topic, *Cultivating a Healthy Mind-Mental Wellness for Youth*, to the "Invest In Your Health" curriculum.

In 2020, we trained
506
Ag Educators, Youth Advisors,
and Student Educators.

"Thank you for your presentation on heat and its dangers. I have never heard such a good explanation of risks, and precautions, of heat." – J.W.

**AgriSafe Learning:
Invest In Your Health**

OPIOID MISUSE PREVENTION



Opioid misuse has been identified as a national public health crisis. AgriSafe has developed a series of online trainings for healthcare professionals to help them better respond to the unique and often overlooked needs of people working in agriculture. AgriSafe offers four webinars (Live & On Demand) on the AgriSafe Learning Lab. AgriSafe partnered with the University of Mississippi's Continuing Health Professional Education program to provide continuing education for health professionals. All courses are free to access and include:

- Talking to Farmers About Their Pain
- Assessment of Opioid Misuse Risk Among Farmers
- Safety Sensitivity of Opioid Use in Agriculture
- Using Naloxone to Reverse Opioid Overdose

**AgriSafe Learning:
Opioid Misuse Prevention**

VETERAN FARMERS



A robust series of webinars focused on Veteran health were presented by experts, covering topics specific to the overall well-being of this population. For more information, check out the below link which has an expansive listing of downloadable resources, accessible webinars, informative facts, and helpful links.

AgriSafe Learning: Veterans Health



NATIONAL LIBRARY OF MEDICINE

AgriSafe connected with a brand new funder, the National Library of Medicine, to develop an easier, more convenient way to find quality health information for the AgriSafe community.

In 2020, we trained 803 people and began work on building the AgriSafe Health Hub, a website that connects our users with information from NLM, AgriSafe, and our partners. Check it out at **agrisafe.org**.

AGRISAFE EXPANDED THE TEAM IN 2020



TARA HASKINS, DNP, RN
TOTAL FARMER HEALTH
DIRECTOR

AgriSafe welcomed *Total Farmer Health Director*, **Dr. Tara Haskins**, to the team in July of 2020. Dr. Haskins brings 33 years of clinical experience as a registered nurse in mental health, medical-surgical, and critical care. She comes to us from North Louisiana. Dr. Haskins holds a Psychiatric-Mental Health Master of Science in Nursing, with a concentration in substance dependence treatment, and a Doctorate of Nursing Practice in Forensics, with a focus on rural sexual assault services. Dr. Haskins is an AgriSafe Nurse Scholar, Parkinson Foundation Edmond J. Safra Nurse Faculty Scholar, and a Rural Health Fellow with the National Rural Health Association. Building on 21 years of direct patient care, she worked in academia for 12 years as a nurse educator, coordinating mental health content and facilitating innovative clinical experiences.



AgriSafe welcomed *Web Technologies Librarian*, **Sarah Dauterive**, to the team in December of 2020. Sarah came to AgriSafe Network after nearly a decade of working as a librarian in higher education. She has spent most of her life in rural communities and descends from dairy farmers in Mississippi. She is the project lead for the AgriSafe Health Hub, a new project funded by the National Library of Medicine. Sarah helps connect the AgriSafe community with vital health information, both produced by AgriSafe and trusted outside sources.



SARAH DAUTERIVE, MLIS
WEB TECHNOLOGIES
SPECIALIST

OUTREACH IN 2020



AgriSafe reached a potential 27.4 million people through traditional and social media outlets in 2020.
(This number was generated by Meltwater software.)



AgriSafe hosted 44 live webinars in 2020. During National Farm Safety and Health Week, AgriSafe trained 958 participants.



AgriSafe in Action, our monthly newsletter, was read 9,513 times.

2020 FINANCIALS

Non-profit excellence is reflected in an organization's ability to direct contributions to program needs rather than operations. AgriSafe's operational costs consistently fall under 20% of the total budget, with the most recent year operating at only 18% of the total budget.



Administrative Cost: 18%



Direct Program Cost: 82%

Support & Revenue

Grant Income	\$ 810,864
Training Income	\$ 12,447
Membership Dues	\$ 12,597
Event Sponsors	\$ 16,500
Misc. Income	\$ 2,685

Total Income \$ 855,093

Change in net assets	\$ 21,942.58
Net assets at beginning of the year	\$ 288,597.00
Net assets at end of year	\$ 310,539.58

Total Expenses

Program - Training & Tech	\$ 321,611
Program - Communications & PR	\$ 131,236
Program - Resource Development	\$ 152,523

General Admin (18%) \$ 134,776

THANK
YOU

AgriSafe would like to thank our partners & sponsors for their contributions in 2020!



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