## OFFICE OF THE DEPUTY MAYOR PLANNING AND ECONOMIC DEVELOPMENT NOTICE OF FUNDING AVAILABILTY FY 2022 LOCALLY MADE MANUFACTURING GRANT

## Grant Identification No.: DMPED – FY22-03 LCLMADE

The Deputy Mayor for Planning and Economic Development (DMPED) invites the submission of proposals for the DC Local Equity, Access and Preservation Funds – Locally Made Manufacturing Grant Program ("Locally Made") pursuant to the Deputy Mayor for Planning and Economic Development Limited Grant-Making Authority Amendment Act 2016, effective October 8, 2016 (D.C. Law 21-160; D.C. Official Code § 1-328.04); "Great Streets Neighborhood Retail Priority Area Amendment Act of 2013" effective October 1, 2013 (D.C. Code § 2-1217.73b); DMPED will award up to a maximum of \$500,000.00 to grantees under this program.

**Purpose:** The Office of the Deputy Mayor recognizes manufacturing supply chains have become more complicated due to multiple suppliers, challenging international trade and import and export regulations, and the rapid acceleration of e-commerce demands and absorption, and the exacerbation of the COVID-19 global pandemic and public health emergency. Supply chains were distressed and, in some cases, disrupted. There is increasing need to manufacture and procure consumer goods locally.

Locally Made incentivizes and bolsters the Great Streets initiative to grow the District's local small business economy and bolster neighborhoods with inadequate access to retail opportunities. The purpose of the Great Streets Initiative is to transform certain designated emerging commercial corridors into thriving, walkable, shoppable and inviting neighborhood experiences. DMPED invests in 13 retail priority areas, "Great Streets Corridors," with the goal of creating livable, walkable, shoppable, community-serving retail experiences across all eight wards. The Great Streets Initiative does this by supporting existing businesses, attracting new businesses, increasing the District's tax base, and creating new job opportunities for District residents.

DMPED believes that the industrial sector can and will flourish in the District, increase employment opportunities for local residents, and offer light manufacturing opportunities that provide economic stability, mitigate blight, and add vibrancy to our designated Great Streets corridors. The Locally Made Manufacturing grant will support qualified small businesses for the capital or tenant improvements of commercial property with a designated industrial use.

**Funding Priorities**: The Grant identified the following program funding priorities.

- 1. The Great Streets program grows the District's local small business economy and bolsters neighborhoods with inadequate access to retail opportunities. DMPED seeks to invest in 13 retail priority areas, "Great Streets Corridors," with the goal of creating livable, walkable, shoppable, community-serving retail experiences across all eight wards.
- 2. DMPED seeks to invest in small businesses:

- a. That are Local Business Enterprise (LBE) eligible;
- b. Have core operations which align with small to medium light manufacturing of fast (quickly produced?) consumer goods (i.e., dry goods, processed foods, beverages, baby food, consumer electronics, frozen food) and/or consumer durables (appliances, furniture, equipment);
- c. That currently operates or will operate within a designated Great Streets Corridor;
- d. That maintain and/or create new jobs, with a commitment to hire District residents:
- e. That serves or may serve a community anchor and impacts the Great Streets corridor and community by its presence, and
- f. That can support existing retailers and the designated Great Streets corridor's economic vitality by attracting new consumers and/or visitors to the area.

**Eligible businesses:** Existing small business whose core business aligns with light manufacturing and is located either within or plans to move to a Great Street Corridor are eligible (see map at: <a href="http://ht.ly/m90F30cM0bz">http://ht.ly/m90F30cM0bz</a>).

**Ineligible businesses:** Adult entertainment, Auto body repair, Bank, Bar or Nightclub, as defined by an ABRA license, Construction/general contracting/architecture/design-build, E-commerce business, Financial services, Home-based, Hotel, Liquor store, Phone store, Professional services, Real estate development/property management/realtor, Seasonal (open only part of the year).

**Award:** Based on the external and internal review panel recommendations, the Mayor's budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award up \$500,000.00 total in grants to be disbursed to successful applicants of the Grant. Maximum request per application is \$100,000.00.

Previously awarded businesses that received a total of \$150,000.00 or more of funding from the Great Streets or H Street Grants Programs are not eligible.

## **List of the Great Street Corridors:**

7<sup>th</sup> Street/Georgia Ave NW Connecticut Avenue NW

## Georgia Avenue NW

H Street – Bladensburg Road NE
Minnesota/Benning Road NE
Martin Luther King Jr. Avenue SE/ South Capitol Street SE/SW
New York Avenue NE
North Capitol Street NW/NE
Pennsylvania Avenue SE
Wisconsin Avenue SE
Wisconsin Avenue NW
Nannie Helen Burroughs Avenue NE
Rhode Island Avenue NE
14<sup>th</sup> Street NW/U Street NW (Adams Morgan/Columbia Heights/Mt. Pleasant)

For additional eligibility requirements and exclusions, please review the Request for Application (RFA) which will be posted at <a href="http://dmped.dc.gov">http://dmped.dc.gov</a> by Friday, February 25, 2022.

**Period of Performance: The Period of Performance under the Grant** Agreement shall extend through September 30, 2022.

**Grant Information Sessions:** DMPED will host multiple virtual information and live web chat sessions on the Great Streets Corridors. Once confirmed, details about the information sessions will be posted on the Great Streets website at <a href="https://www.greatstreets.dc.gov">www.greatstreets.dc.gov</a>.

Contact Name: DMPED Grants Team Phone: 202.724-8111 Email: dmped.grants@dc.gov

**Deadline for Electronic Submission:** Applicants must submit a completed online application to DMPED via the GrantVantage portal no later than 4:00 PM ET on *Friday*, *March* 25, 2022.