**NYSOFA Community Assessment Survey**

**Promotional Tools**

March 2023

**YouTube Video for Social Media**

(<https://youtu.be/1u0DCv4sm18>)

New York State Office for the Aging Director Greg Olsen has an important ask. If you are 60+, please participate today in the state’s first-ever comprehensive survey of older adults and their needs. Take the survey today at <https://polco.us/ny23op>. Your answers will help inform decisions affecting New York’s 4.6 million older adults.

<https://youtu.be/1u0DCv4sm18>

**Social Media Posts**

[[Download graphics here](https://drive.google.com/drive/folders/14YiPnl8e1AV7CocCVipAC-M8h_wwElli?usp=sharing)]

The New York State Office for the Aging (NYSOFA) recently launched the state's first-ever comprehensive survey of older adults and their needs.

If you are 60+, please take the survey today. Your feedback will help inform future state policies to support New York's 4.6 million older adults.

The survey is anonymous and only takes 10-15 minutes of your time.

<https://polco.us/ny23op>

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As an older adult, how would you rate the overall quality of life in your community?

What about public safety, access to resources, social engagement, recreation, health and wellness, or housing?

The New York State Office for the Aging (NYSOFA) has launched the state's first-ever Community Assessment Survey of Older Adults. If you are 60+, please respond today to help inform future state policies. The survey is anonymous and only takes 10-15 minutes of your time.

<https://polco.us/ny23op>

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Nobody knows their community better than you do. New York is counting on older adults to provide feedback on age-friendly policies and programs.

The New York State Office for the Aging (NYSOFA) has launched the state's first-ever statewide Community Assessment Survey of Older Adults. If you are 60+, please take NYSOFA’s survey today. Your answers are anonymous, though your feedback will directly influence decisions to support the health, independence, and opportunities of older adults.

<https://polco.us/ny23op>

**E-Mail Message, Newsletter Article, or Website Content**

**[Subject Line/Headline:]**

**New York Seeks Your Input on First-Ever Comprehensive Survey of Older Adults**

As an older adult, how would you rate the overall quality of life in your community?

[**Your Organization Name**] seeks your feedback. We are partnering with the New York State Office for the Aging (NYSOFA) on NYSOFA’s [Community Assessment Survey for Older Adults](https://polco.us/ny23op).

If you are 60+, please respond today to help inform future state policies. The survey is anonymous and only takes 10 to 15 minutes of your time. Please take the survey here: <https://polco.us/ny23op>.

Survey results will help inform state priorities for older adults as NYSOFA prepares its four-year plan to the federal government – a document which guides service delivery and policy development for aging services programs that support New York’s 4.6 million older adults.

Under the direction of Governor Kathy Hochul, New York is developing a comprehensive [Master Plan for Aging](https://www.ny.gov/programs/new-york-states-master-plan-aging). The Master Plan for Aging is designed to ensure that older adults and individuals of all ages can live healthy, fulfilling lives while aging with dignity and independence. The community assessment survey results will also provide further information to support the goals of the Master Plan for Aging.

The survey is anonymous and only takes 10-15 minutes of your time.

For questions, please contact NYSOFA@aging.ny.gov.