



Florida Scholastic Press Association

Fall 2020 Digital Contests

Deadline: Submissions are due by 9 p.m. ET on Wednesday, Sept. 30

We are excited to announce our Fall 2020 Digital Contests. We welcome member publications to submit up to five entries per category (unless otherwise noted). Each submission costs \$7, which will be billed to your publication after the submission deadline. Non-members will also be invoiced \$30 for an annual membership. Publications with an outstanding balance from the spring may be required to bring their accounts current prior to submitting entries.

Students should engage in appropriate social distancing during the reporting process. No work will be penalized for engaging in distancing measures such as conducting interviews remotely.

Entries will be evaluated against submissions statewide, with students eligible to earn All-Florida, Excellent or Honorable Mention ratings. All-Florida winners and a Best of the Best for each category will be announced as part of our Fall 2020 statewide virtual workshop on Saturday, Oct. 24.

Students should belong to the staff under which their work is being entered. **Publications should not submit work under another publication's account.** Middle school publications are welcome to enter all categories, but only middle school students may enter middle school categories.

Highlighted categories will be completed on a quick turn deadline, with specific materials/details available starting at 6 p.m. on Sunday, Sept. 27 on the FSPA website.

Instructions for submitting entries will be released when the system opens on Sept. 14.

Questions? Contact FSPA Evaluations Coordinator Joe Humphrey at fspacontests@gmail.com.

01. Yearbook Preliminary Theme Package — Submit up to five attachments outlining your working 2020 yearbook theme. Can be visual and verbal elements. Can just be notes. The goal here is to get you feedback from award-winning advisers ASAP to help you shape the upcoming book. Submit PDF attachments that includes samples such as drafts of your cover, title page, endsheets, opening, dividers, themed mods, etc. If you are missing some elements, that's fine. We welcome you to provide what you have for timely, actionable feedback. You may also choose to submit a link to your files in a public Dropbox or OneDrive file. (One entry per publication)

02. Yearbook Back to School Spread — Submit a double-page spread about the first days/weeks of the school year. All content must have been generated since Aug. 1. (Do not submit a 2020 yearbook spread). Submit as a single PDF document.

03. Deadline Module — Create a module (4 inches tall by 3 inches wide) based on a prompt that will be released on Sunday, Sept. 27. Submit a single PDF document.

04. Middle School Yearbook Spread — Submit a single content spread (not an opening or divider) created since March. It may be from your 2019 book or a draft of a 2020 spread, but not previously submitted to an FSPA contest. Submit as a single PDF document.

05. Literary Magazine Spread — Create a double-page literary magazine spread inspired by this word: *Cacophony*. Create original visuals and writing as you see fit. Submit as a single PDF document.

06. Deadline Prose — Compose a short story (up to 800 words) based on the prompt that will be released on Sunday, Sept. 27.

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07. Multimedia Feature — Submit a single URL of coverage of a topic relevant to your audience, created since Aug. 1. Include at least three different types of media (text, audio, video, interactive graphics, etc.). You will submit a single URL.

08. Issue Podcast — Create a podcast focused on a single issue of importance in your community. Max length: 10:00. Post online and submit a URL link.

09. Deadline Broadcast News Package — Produce a max 2:30 package about a topic that will be announced on Sunday, Sept. 27. Publish your video to YouTube or Vimeo and submit a link.

10. Masterclass – Present a max 5:00 video to teach people lacking a background in visual journalism skills that would help them successfully compose photos or video for use in student media. You are welcome to use your own photos and video or excerpts from any Best of the Best winners from our website as examples (Click on [Contests & Evaluations](#), with digital contest winners for multiple years linked on the right side of the page) Publish your video to YouTube or Vimeo and submit a link.

11. Middle School Broadcast Profile — Submit a max 2:30 package about a non-instructional, non-administrative staff member at your school. This could be a secretary, a custodian, a lunchroom worker, etc. Publish your video to YouTube or Vimeo and submit a link.

12. Broadcast Show Opening – Submit a new broadcast show opening created since Aug. 1. Be sure to adhere to all applicable copyright laws. Publish to YouTube or Vimeo and submit a link.

13. Commentary – Write a commentary/personal column of 600-700 words based on a topic of interest to your community. NOTE: This is a written category, not a video contest. Submit as a PDF.

14. Narrative Feature – Compose a written feature story in a narrative style, including techniques such as descriptive writing and dialogue. It may be a profile, event coverage or other feature, and it must have been created after Aug. 1. Max 1,000 words. Submit as a PDF.

15. Adviser Review Writing – This category is FOR ADVISERS. Submit a 400-500 word review of

the Emmy Awards broadcast, scheduled for Sept. 20 on ABC. Comment on the production itself, the host and other aspects of the show as if you were writing it for next day publication. Submit as a PDF. (Free; one entry per publication)

16. Deadline Newspaper Page Design – Turn provided resources into a publishable newspaper or newsmagazine page. Content will be provided on Sept. 27.

17. Journalists at Work Photo — Submit a candid photo that shows student journalists at work. Submit as a JPG.

18. Themed Photography — Submit three photographs that would fit within the theme of “Our New Normal.” This entry may be the work of three different photographers. Combine the images into a single PDF file and include detailed captions for each image.

19. Middle School Themed Photography — Submit three photographs that would fit within the theme of “Our New Normal.” This entry may be the work of three different photographers. Combine the images into a single PDF file and include detailed captions for each image.

20. B&W Architectural Photography — Submit one black and white architectural photo taken in your community. Do not stylize the photo in post-production beyond standard color correction. Submit a JPG.

21. Instagram PSA – Create an Instagram story – all published within an eight-hour period – based on a prompt that will be provided on Sept. 27.

22. Hand-Drawn Illustration – Submit an illustration that could accompany an essay about our “new normal.” Scan and submit as a PDF.

23. Beauty Product Broadcast Review -- Make a max 3:00 video in which you review a beauty product. Upload to YouTube or Vimeo and submit as a weblink.

24. Logo Package – We are looking to update/refresh the logo of FSPA and welcome student submissions. If your entry is selected as our new look, we will award you \$100 or free registration to our spring convention. An entry should consist of a single PDF file containing a vertical option, horizontal option, brandmark/icon (no words) and wordmark (no graphic only text). We welcome both minor “refreshes” and full reimaginations for consideration. No entry fee.

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