



ON YOUR MARK!

This year's Jog-a-thon will be a virtual week-long event starting on May 3rd!

This student led fundraiser promotes fun and fitness while raising vital funds for Bonny Slope. Students will solicit pledges/donations, then walk, jog or run their way around designated routes within the Bonny Slope Community. Every donation directly enriches our student's classroom experience from the classroom books, science & art supplies, professional presentations, & fun community celebrations.

Our goal this year is to bring the BSE Community back together with something familiar and fun!

GET SET!

There will be 4 routes throughout the BSE community: Bluffs Loop(.53mi), Bauer Loop (.81mi), Blackhawk Loop (.44mi.) and the Timber Creek Loop (.44mi).

Here are the route video links:

bit.ly/TimberCreekLoop

bit.ly/BlackhawkLoop

bit.ly/BluffsLoop

bit.ly/BauerLoop

Here are the route maps links:

bit.ly/TimberCreekLoopMap

bit.ly/BlackhawkLoopMap

bit.ly/BluffsLoopMap

bit.ly/BauerLoopMap

Please click on the links above to see the designated routes and interactive videos made by Mr. Whitehead.

*To ensure this is a safe event we encourage you to mask up, use sidewalks as often as possible and keep a safe distance from those who are not in your household or social bubble.

GO!

Students may start soliciting pledges today! We are using PledgeStar once again this year. Once you have created your account, donations can be made with a Debit Card, Credit Card or PayPal account. Please note, you will have to create a PledgeStar account even if you created one last year. If you use the same email, you will be able to import all your same information from previous years. Please also register your runner after you have setup your account.

Create your own fundraising page

- Go to <http://pledgestar.com/bonnyslope>
- Enter your name and email address, then click Register
- Follow the instructions on-screen
 - PledgeStar will send a passcode to your email address, allowing you to finish your registration.
 - Once you've registered your joggers, click "Add Family & Friends" to send out fundraising link (even to yourself).
- When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card/PayPal donations online.

**Stuck? Call 1-888-598-7510 for assistance.

STUDENTS WHO CREATE PLEDGESTAR PAGES ARE AUTOMATICALLY ENTERED INTO THE WEEKLY PRIZE RAFFLES!

Students are encouraged to do their best and have a great time out on the designated routes throughout the BSE neighborhoods.

Please see the prize list and the FAQ below to answer any questions.

FAQ

How does the actual Jog-A-Thon work?

This year's Jog-A-Thon is going to be a week-long event. Starting on Monday, May 3rd -Sunday, May 9th students are encouraged to run, jog or walk one or all of the loops listed above. Our hope is to have students log as many miles as they can throughout the week.

Do matching funds count toward prizes?

Matching Funds are invaluable for maintaining the enriching programs of BSCO; however, they do not count toward overall dollar amounts for individual prize awards.

How do we log our miles?

Parents can assist their students in logging their miles on their PledgeStar account. These are going to be used for a couple fun purposes, but no pressure here! Only whole miles can be input into PledgeStar so here are some examples to use as a guideline:

- Blackhawk Loop = .44 miles – Run it twice and enter 1 mile in PledgeStar
- Bluffs Loop = .53 miles – Run it twice and enter 1 mile in PledgeStar
- Bauer Loop = .81 miles – Run it once and maybe add a little extra to or from your house and enter 1 mile in PledgeStar
- Timbercreek Loop= .44 miles- Run it twice and enter 1 mile in PledgeStar

Why are we not accepting cash/checks this year?

Due to the Covid-19 Pandemic, we can only accept online payment options this year. We can no longer accept cash or checks. We have no way of collecting donations in person or at the school.

WHERE DOES THE MONEY GO?

All generated Jog-A-Thon funds are used in BSCO's yearly operating budget. This year, BSCO is budgeted to spend \$40,000 on student enrichment, teacher support, administrative costs and most of the programs/events that kept the students connected to the BSE community. Please take a look at the 2020-2021 BSCO Spending Budget linked below to see a breakdown of the BSCO spending for the year.

<https://www.bonnyslopebsco.org/home/2021/4/5/2020-2021-bsco-financial-update>

Questions? Please contact us at jogathon@bonnyslopebsco.org

PRIZE STRUCTURE

INDIVIDUAL PRIZES:

\$50+ Emoji Keychain

\$125+ OMSI React-O-Blast Via Zoom (That will for sure BLOW their Minds!)

\$300+ An hour-long PLAY, FIT, FUN Class outside in age-appropriate groups.

RAFFLE-Your child's name will be entered into a weekly raffle when they sign up with PledgeStar. The winners will be picked once a week of May 3rd!

Other Prize Categories include: Top Classroom Earners, Top Grade Level Earners, Most Miles logged, and many more. We have some exciting new prizes this year including Nalgene water bottles, Family Night at Top Golf, Dinner for 6 and swag from The Helvetia Tavern, just to name a few!

MATCHING FUNDS

Maximizing your company's matching funds is an important aspect of BSCO's fundraising. Every matched dollar boosts BSCO's bottom line, allowing for continued success as we reach for our fundraising goal. Please check with your human resource department to find out if your company matches employee donations to nonprofits organizations.

Please contact our Matching Funds Coordinator, at matching@bonnyslopebsco.org if you have questions or would like to provide additional company information.