



**Simplify** Your case design solution from Advanced Sales

MassMutual Strategic Distributors (MMSD) is pleased to introduce Simplify, a case design solutions platform that helps you grow your business. Now you can instantly generate client presentations that **simplify insurance solutions**.





Simplified ledgers that compare benefits--with and without insurance



A customized slide presentation

FOR FINANCIAL PROFESSIONALS. NOT FOR USE WITH THE PUBLIC.

With **Simplify**, client presentations can be created, demonstrating planning concepts for Life and DI strategies including: Supplemental Income for Retirement, Business Insurance, and Estate Planning.



To have your case designed, or to learn more about Simplify, please contact your <u>Managing Director</u> or the Advanced Sales Team at 1-800-601-9983, Option 2, or email <u>MMSDAdvancedSales@MassMutual.com</u>.

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