

INTRODUCING:

The Ellevest Municipal Impact Strategy

managed by AllianceBernstein®

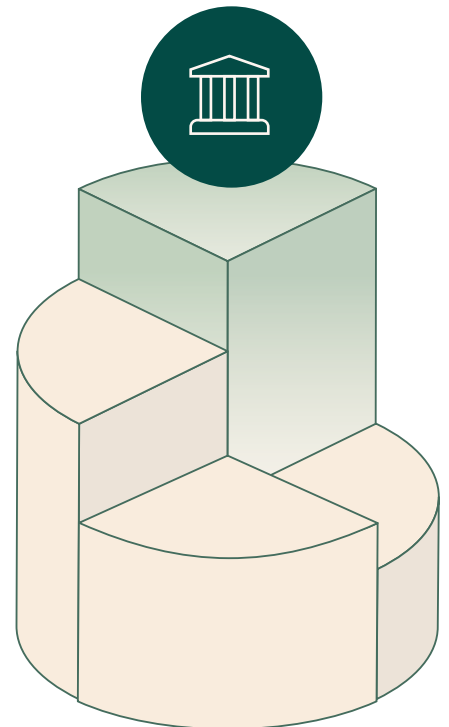
A more *intentional* approach to fixed income

In the past, impact investing — the opportunity to use your investment dollars to drive direct and measurable change — has been largely limited to the equity and private alternatives markets. But while municipal bonds— which generate income that is exempt from federal and in some cases state taxes—have long been seen as more impactful than other types of fixed income, the capital they provide to state and local governments isn't always used for projects that drive environmental and social change.

In order to drive the most change, we must invest intentionally — by choosing bonds that help municipalities and other tax-exempt entities build and support more inclusive, equitable, and sustainable economies. We're excited to pioneer a way to help you do that.

A municipal bond strategy that drives impact

The Ellevest Municipal Impact Strategy, managed by AllianceBernstein®, identifies fixed income investments with the potential to create measurable positive change. Each municipal bond is specifically chosen to address the community's unique needs and reduce gaps in areas like education, economic development, infrastructure, and health care.



How it works

Our impact investing strategy uses a unique proceeds-driven approach, vetting opportunities based on what the funds will be used for. Each investment has a specific, measurable purpose designed for environmental and / or social impact.

AREAS OF INVESTMENT FOCUS AND EXAMPLES OF IMPACT CRITERIA

HEALTHCARE



At least 20% of the population's health care costs are paid by Medicaid.

EDUCATION



At least 60% of primary or secondary students in the municipality qualify for free and reduced meals, and / or at least 40% of first-time full-time university students qualify for federal aid, also known as Federal Pell grants.

MASS TRANSIT



No more than 25% of riders' household incomes are equal to 200% of the federal poverty level.

ELECTRIC UTILITY



ECONOMIC COMMUNITY DEVELOPMENT



WATER & SEWER



The community's per capita and / or median household income is no more than 90% of the state level.

Connect with us

Visit ellevest.com/pwm or reach us at PWM@ellevest.com to learn more about the Ellevest Municipal Impact Strategy, managed by AllianceBernstein®.

DISCLOSURES

The Ellevest Municipal Impact Portfolio (“Portfolio”) is a separately managed account that is sub-advised by AllianceBernstein Holding L.P. (“AB”), a SEC registered investment adviser.

The Portfolio is a national municipal investment strategy comprised of individual municipal positions (approximately 55%) and an allocation to a diversified pooled fund of municipal bonds (approximately 45%). The Portfolio will include issuers from different states and not be limited to issuers from a single state. Hence, income generated by the investments in the portfolio will be tax exempt from Federal taxes, but only positions issued by the client’s state of residence, if any, will be exempt from state tax.

The impact objective of the strategy is to deliver positive social and environmental impact in sectors including but not limited to education, healthcare, low carbon/renewable energy, mass transit, water/wastewater management, and economic/community development. The Sub-advisor pursues its objective by investing principally in high-yielding municipal securities of any credit quality that (i) score highly on the Sub-advisor’s environmental, social and corporate governance (“ESG”) criteria (which can be made available upon request) and (ii) are deemed by the Sub-advisor to have an environmental or social impact in underserved or low socio-economic communities. The Sub-advisor utilizes a use-of-proceeds approach, in which each investment has a specific intention delivering positive environmental and/or social impact which must be measurable.

Risks To Consider

Market Risk: The market values of the portfolio’s holdings will fluctuate based on economic and market conditions.

Municipal Market Risk: Debt securities issued by state or local governments may be subject to special political, legal, economic and market factors that can have a significant effect on the portfolio’s yield or value.

Interest Rate Risk: As interest rates rise, bond prices fall and vice versa, long-term securities tend to rise and fall more than short-term securities.

Credit Risk: A bond’s credit rating reflects the issuer’s ability to make timely payments of interest or principal – the lower the rating, the higher the risk of default. If the issuer’s financial strength deteriorates, the issuer’s rating may be lowered and the bond’s value may decline.

Inflation Risk: Prices for goods and services tend to rise over time, which may erode the purchasing power of any income generated from these investments.

Derivatives Risk: Investing in derivative instruments such as options, futures, forwards or swaps can be riskier than traditional investments, and may be more volatile, especially in a down market.

Liquidity Risk: The difficulty of purchasing or selling a security at an advantageous time or price.

Local Economy Risk: This portfolio may contain municipal securities issued by the Commonwealth of Puerto Rico as well as other local governments whose current economic conditions could exacerbate the risks associated with investing in these securities.

ESG Risks: Applying ESG, impact and sustainability criteria to the investment process may exclude securities of certain issuers for nonfinancial reasons and, therefore, the Fund may forgo some market opportunities available to funds that do not use ESG, impact or sustainability criteria. The fund is only available in separately managed accounts or participants in “wrap fee” programs.

The minimum investment in the Ellevest Municipal Impact Portfolio is \$250,000. In addition to Ellevest’s advisory fee, the client will pay 0.23% of assets managed to the Sub-adviser.