



*Free Translation*

**AREZZO INDÚSTRIA E COMÉRCIO S.A.**

*Publicly-held Company*

Corporate Taxpayer ID (CNPJ) No. 16.590.234/0001-76

Company's Registry (NIRE) 31.300.025.91-8 | CVM Code No. 02234-9

**NOTICE TO THE MARKET**

**AREZZO INDÚSTRIA E COMÉRCIO S.A.** ("Company" or "Arezzo"), in continuity to the Notices to the Market released on November 20<sup>th</sup>, 2020 and December 24<sup>th</sup>, 2020, communicates to its shareholders and the market in general the following.

On this date, it was concluded the transaction by which ZZAB Comércio de Calçados Ltda. (CNPJ No. 07.900.208/0001-06) ("ZZAB"), a company controlled by the Company, acquired equity in TROC.COM.BR – Atividades de Internet S.A. (CNPJ No. 24.783.757/0001-67) ("TROC"), as agreed by the parties pursuant the "Purchase and Sale, Subscription of Shares and Other Covenants Agreement" ("*Contrato de Compra e Venda, Subscrição de Ações e Outras Avenças*"), executed on November 19<sup>th</sup>, 2020 ("Transaction").

As previously disclosed by the Company, with the completion of the Transaction, ZZAB and other companies controlled by Arezzo hold approximately 75% of TROC's total and voting capital stock.

The Company will keep its shareholders and the market updated on the relevant progresses related to the matters discussed herein.

São Paulo, February 1, 2021.

**ALINE FERREIRA PENNA PELI**

Investor Relations Officer