

2023 CAMFT SPONSORSHIP & EXHIBITING OPPORTUNITIES

Elevate Your Organization's Status by Sponsoring CAMFT's Live Events and Scholarships!



WHO WE ARE

CAMFT (California Association of Marriage and Family Therapists) is an independent professional organization of over 34,000 members representing the interests of licensed marriage and family therapists. CAMFT is dedicated to advancing the profession as an art and a science, to maintaining high standards of professional ethics, to upholding the qualifications for the profession and to expanding the recognition and awareness of the profession. CAMFT is the largest state association for marriage and family therapists (MFTs) in the state of California, and supports 27 chapters throughout the state.



**CONNECT
ENRICH
ACHIEVE**

California Association of Marriage and Family Therapists

Invest in the future of LMFTs and Sponsor Today!

Contact Eileen Schuster, Managing Director of Marketing,
at eschuster@camft.org or (858) 292-2638.

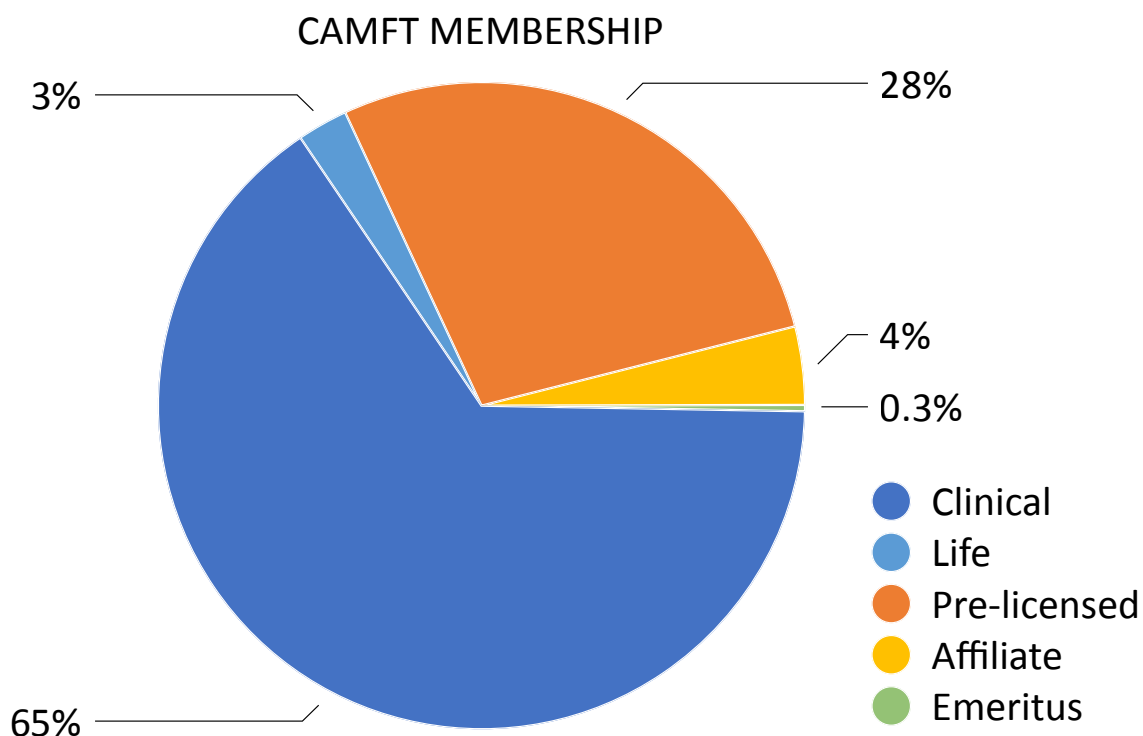
#CAMFTLive

WHY SPONSOR CAMFT EVENTS?

When you sponsor CAMFT's live events, your business will make a lasting impression with potential customers because CAMFT is synonymous with professionalism, ethics and longevity. You'll gain access to CAMFT's over 34,000 members California therapists (MFTs, LCSWs, LEs, LPCCs), over 50% of which are in private practice.

Achieve the following highly attainable goals when you sponsor with CAMFT:

- Build **strong** brand awareness
- Build your customer base **exponentially**
- Reconnect **personally** with customers
- Build **strategic** alliances and partnerships
- **Engage** prospective employees
- Get in front of your **target** market
- Generate **exceptional** leads
- **Connect** with potential customers
- **Network** with colleagues and other vendors
- Introduce a **new** product or service
- **Give Back**—support CAMFT's educational programs
- Pre-Licensee Job Fair **launches** job placement



Co-Sponsorship Fee for Each Live Event \$2,500

NOTE: When you purchase a Grand Sponsorship (\$12,500), this co-sponsorship is included for all 2023 CAMFT Live Events. Includes:

- Conference Web-page, Emails, and Social Media Logo Recognition
- Logo on All Onsite Sponsor Signage
- Mention in Session Introduction Scripts (once daily)
- Refreshment & Snack Breaks Sponsorship



Grand Sponsorship Fee \$12,500

- Co-sponsorship of all 2023 CAMFT live events
- Exhibitor Table at live events
- Conference Web-page, Emails, and Social Media Logo Recognition
- Logo on All Onsite Sponsor Signage
- Mention in Onsite Session Intro Scripts
- Afternoon Refreshment & Snack Breaks Sponsorship
- Shout out on social media
- Logo on CAMFT.org Home-page, monthly newsletter, and on-demand library



DON'T IGNORE THIS OPPORTUNITY TO CONTRIBUTE TO THE LMFT PROFESSION.

For questions, contact Eileen Schuster at eschuster@camft.org or (858) 292-2638.

CAMFT Sponsorship



SPONSOR / EXHIBITOR / UNDERWRITER APPLICATION

Name of Organization _____
(As you wish it to appear on the Website and other promo)

Contact Person _____ Title _____

Billing Address _____

City/State/Zip _____

Email Address _____ Website _____

Daytime Telephone _____ Fax _____

Please attach a 50 word description of your organization and a list of the item(s) you will be exhibiting at the Conference. List below the names of your on-site exhibit staff along with their email address: **EXHIBIT STAFF MUST INITIAL THAT THEY UNDERSTAND AND ARE IN COMPLIANCE OF THE COVID-19 POLICY LISTED BELOW:**

| | | |
|--------------------------------|-------------|-----------------------------|
| 1. _____ | Email _____ | Exhibit Staff Initial _____ |
| 2. _____ | Email _____ | Exhibit Staff Initial _____ |
| 3. _____ | Email _____ | Exhibit Staff Initial _____ |
| 4. _____ (additional \$100.00) | Email _____ | Exhibit Staff Initial _____ |

Select your sponsorship purchases:

2023 CAMFT LIVE EVENTS SPONSORSHIP

- ☐ Exhibit Table \$650*
- ☐ Co-Sponsorship \$2,500
- ☐ Grand Sponsorship \$12,500
- ☐ Electric Service \$125
- ☐ Internet Service \$300

* Exhibitor Fees cover table only. Parking, lunches (except for Sponsored Exhibit Hall Lunches), internet and electrical (except for Grand Sponsors), banner hanging, shipping/receiving, and other charges incurred at the hotel are additional and are not covered by CAMFT.

Total Amount Enclosed \$ _____

Check VISA MasterCard AMEX Discover Name on Card _____

Charge Card Number **(For security purposes, please call payment information to Mary Beth Muro)** Exp. Date _____

Card Security Code _____ Signature _____

Exhibitors Acceptance:

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement. I understand CAMFT reserves the right to refuse this application for any reason.

COVID-19 POLICY

By registering for the CAMFT Event, you confirm the following:

To view, please visit: <https://www.camft.org/Education/In-Person-Meetings>

- ☐ You acknowledge you have read and agree with the COVID-19 In-Person Meetings Requirement.
- ☐ You acknowledge you have read and agree with the COVID-19 Personal Responsibility and Liability Waiver.

Name (Print) _____

Signature _____ Date _____

Please complete and return this form, front and back, (retain a copy for your records) with payment to: CAMFT, Attn. Mary Beth Muro, 7901 Raytheon Road, San Diego, CA 92111-1606. Mary Beth Muro phone (858) 429-7509, email mmuro@camft.org.

Enforcement, Interpretation, and Eligibility

In the enforcement and interpretation of the **terms** listed below, the decision of the Executive Director and/or Conference Planning Committee is final. Executive Director and/or Conference Planning Committee may make such further terms and rules, as it shall consider appropriate for the proper conduct of the Exhibit Hall and Conference. CAMFT reserves the right to determine the eligibility of any company for inclusion in the exhibit. It reserves the right to reject, eject, or prohibit an exhibit or Exhibitor for any reason. In applying for exhibit space, each Exhibitor/Sponsor agrees to abide by the terms in this prospectus. Participation as an Exhibitor or Sponsor at a CAMFT live event is not considered a CAMFT endorsement of product or service.

Terms

- ☐ **Each Table-top** measures 3' X 6'. **Note that these are table top exhibits and not 10' x 10' exhibit spaces.** All tables will have tablecloths. Two chairs per table will be provided, and trash can. On-site accommodations of electricity cannot be guaranteed.
- ☐ **Exhibitor fees do not include** attendance in classes or Conference events, other than the exhibit space/area.
- ☐ **Exhibit Personnel:** Up to three people may exhibit per company/organization. Additional Exhibitor personnel may participate at an additional fee of \$100 per additional Exhibitor personnel, up to six total.
- ☐ **Badges:** CAMFT will furnish identification badges for each Exhibitor and Exhibitor personnel. *All names of Exhibitor personnel must be submitted to CAMFT one week prior to the conference.* ***Note there is an On-site name change fee of \$25 per name change.**
- ☐ **Music:** Exhibitors are prohibited from playing music in the exhibit area.
- ☐ **Table assignments** are assigned on a first-come, first-served basis, except for Sponsors who receive premium locations.
- ☐ **Selling** from your exhibit table is permitted. Please have your sales permit available.
- ☐ **Non-Exhibitors:** No firm, group or organization not assigned space in the Exhibit Hall, who has not purchased a Take One Table or Bag Insert, will be permitted to distribute information within the Exhibit Hall or public Conference areas. Exhibitors are requested to inform CAMFT of their knowledge of any such occurrence.
- ☐ **Conduct of Exhibitors:** Exhibitors will conduct themselves in a courteous and professional manner at all times within the Exhibit Hall. No canvassing or distribution of materials outside of an Exhibitor's own rental space is permitted. Entry into other Exhibitors table space without permission is prohibited.
- ☐ **Deceptive Practices:** Any Exhibitor suspected of fraudulent, slanderous or deceptive practices towards CAMFT or Conference attendees may be barred from exhibiting at the Conference. Anyone barred from exhibiting may be at the sole discretion of the Executive Director and any decision shall be final.
- ☐ **Operation:** Exhibitors will keep exhibit(s) open and staffed at all times during the Exhibit Hall hours. The Education and Events Manager reserves the right to restrict exhibit to a minimum noise level and to suitable methods of operation and display of materials. If for any reason the Executive Director deems an exhibit or its contents disruptive or objectionable, the exhibit will be subject to removal. This reservation includes persons, things, conduct, printed matter, or any items that the Executive Director considers objectionable to the Conference's well-being. In the event an eviction or restriction is enforced, CAMFT will not be liable for refunding rental fees or funds for exhibit equipment rental. Exhibitor agrees that CAMFT may substitute the actual space assigned to Exhibitor if necessary.
- ☐ **Installation and Removal:** All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the Exhibitor. CAMFT reserves the right to resell vacant exhibit tables after conference start time. There are no refunds for Exhibitors who do not show up (see unoccupied space).
- ☐ **Damage to Property:** Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other Exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive, or any other coating to building columns, floors, walls, or tables.
- ☐ **Fire, Safety, and Health:** The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the Exhibitor.
- ☐ **Unoccupied Space:** CAMFT reserves the right, should any rented Exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other Exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the Exhibitor to pay the full amount specified in the Exhibitorspace agreement.
- ☐ **Security and Liability:** The Exhibitor is cautioned when leaving property of value in the exhibit room during and after exhibit hours. It shall be the responsibility of the Exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the Exhibitor shall deem adequate. The Exhibitor agrees to make no claim, for any reason whatsoever, against CAMFT, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, removal of the exhibit, or the failure to hold the conference as scheduled.
- ☐ **Hosting a function** in conjunction with a CAMFT event/conference must receive prior approval from CAMFT.
- ☐ **Cancellation Policy:** Request for refund for cancellation exhibit space must be in writing and received by CAMFT 5 days prior to the conference. A \$100 administrative charge will be withheld from each refund. No refunds after 5-day cut-off or for no shows. No refunds for Sponsorships.
- ☐ **CAMFT** retains the right to reject applications for any reason.
- ☐ **Consent to Use of Photographic and Video Images:** CAMFT and its affiliates may be photographing, videotaping, audio-taping or webcasting CAMFT meetings, activities, and CAMFT-sponsored events. Registration, attendance at, and/or participation at any of these events constitute an agreement by the registrant or attendee to these activities and to the use and distribution of the registrant's or attendee's image, likeness, or voice in photographs, videotapes, electronic reproductions, and audiotapes.
- ☐ **Fragrance Sensitivity:** To keep the environment free from unnecessary irritants, participants are asked to refrain from wearing heavily scented perfumes, colognes, or other products.